

RIGGERS

COMMUNICATION PACK

Dear RIGGERS partners, here is a quick and handy manual to optimize RIGGERS communication, in order to amplify its impact on the sector.

Please find here the [slides of the presentation of the RIGGERS Communication strategy](#).

You are strongly encouraged to spread the word about your participation in the project on your existing communication channels! Below are some suggestions for communication and dissemination.

1) ADD A RIGGERS SECTION/LINK ON YOUR WEBSITE

To be mentioned on the page:

- "Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them."
- "Project led by Stockholm University of the Arts and FEDEC - International network for professional circus education, in collaboration."
- "For more information, visit [FEDEC website](#)"

Add the **4 logos**:



If you need some content:

- [RIGGERS page on FEDEC's website](#)

2) SPREAD THE WORD ON SOCIAL MEDIA

FACEBOOK 

Always tag:

- [FEDECpro](#)
- [SKH Circus](#)
- [Erasmus+](#)

Always use the #:

- #RIGGERS
- #RIGGERScircus
- #FEDEC
- #Safety

If you wish to tag RIGGERS partners:

- [SKH Circus](#)
- [Fontys Academy of Circus and Performance Art - ACAPA](#)
- [AFUK Akademiet For Utæmmet Kreativitet](#)
- [Fondazione Cirko Vertigo](#)

- [Codarts](#)
- [École nationale de cirque](#)
- [EcoleSupérieuredes ArtsduCirque](#)
- [Ésacto'Lido](#)

INSTAGRAM

Always tag:

- @fedec_network
- @skhcircus
- @erasmusplusprojects

Always use the #:

- #RIGGERS
- #RIGGERScircus
- #FEDEC
- #safety

If you wish to tag RIGGERS partners:

- @skhcircus
- @acapatilburg
- @afuk_official
- @cirkovertigo
- @codartsrotterdam
- @ecolenationaledecirquemtl
- @esacbruxelles
- @esactolido
- @fedec_network

YOUTUBE : [FEDEC](#)



3) USE THE PROJECT VISUAL IDENTITY

LOGO:

You can use any of the RIGGERS logos on your communication media.



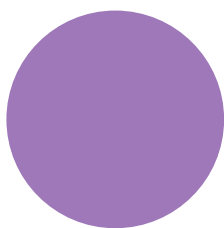
FONTS:

A day without sun

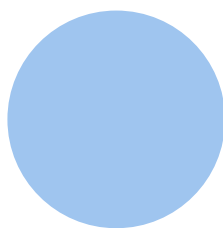
Poppins light

- Download the fonts on [the RIGGERS Google Drive](#).

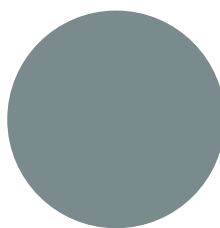
COLOR CODES:



#9E78B8



#9FC5EF



#798B8D

BANNERS:

Download the banners on [the RIGGERS Google drive](#).



4) USE THE DISCLAIMERS ON EVERY COMMUNICATION MEDIA

The 4 logos (RIGGERS + SKH + FEDEC + European Union) should appear in all your communications. You can also use a banner.

- You can also download the logo in any of the official EU languages [on this website](#).

5) CONTACT US IF NEEDED :)

- FEDEC Communication Manager (Carole BERTRAND) : communication@fedec.eu